



# Hot Purple Energy Modernism Week Architectural Bike Ride

Welcome and thank you for riding with us!

Hot Purple Energy is a Coachella Valley based solar company who celebrates architecture and design. We are delighted to share our town with you in the best way to see it, by bike! While some people collect at the start, the ride is mapped and marked with arrows at every turn, so we encourage you to explore and take in the sites as you wish.

Thank you again for riding with us, enjoy the ride, and Modernism Week! For information about solar and energizing homes or businesses please reach out to us at 760.322.4433 or [solar@hotpurpleenergy.com](mailto:solar@hotpurpleenergy.com).



For Rentals or if  
you break down  
on ride,  
760.548.0500



**STRAVA**

Join us on Strava! We have made the route available on Strava if you'd like to download the app! Remember, Strava does not mark the homes we have singled out, it only has the route for you to follow at your convenience.

<http://www.strava.com/routes/23845929>



Hot Purple Energy

Start/End: MOD WEEK CAMP

Architectural & Significant Homes

HPE Solar Powered Homes

Water Stop

### The Cloisters aka "Casa de Liberace"

501 N Belardo Rd

1930 Spanish-Colonial

\*The former home of pianist, singer, and actor Liberace. This was his favorite home and he spent his last days here.

### WelWood Murray Cemetery

Vine Ave.

\*Class One Historic Site

- a. Architect Albert Frey rests here
- b. Architect E. Stewart Williams rests here
- c. Composer Hugo Montenegro rests here

### The Hideaway & Orbit In

Both of these properties are classic mid-century courtyard style, built by Herbert Burns, the first designer/builder to introduce Palm Springs to the "ultra modern motor court inn", which featured large studio style rooms with sitting areas and kitchenettes, surrounding the pool. Renovation for the Orbit In was done by local architect Lance O'donnell.

- 1 **Merito Manor** Built in 1963  
193 W Merito Pl  
Designed in 1961 by Architect Barry Berkus
- 2 **Welwood Murray Cemetery**
- 3 **Palm Springs Art Museum** 1976  
101 Museum Way  
The Modern Building was designed by E. Stewart Williams which opened in 1976.
- 4 **The Willows Historic Inn** 1925  
412 W. Tahquitz Canyon Way  
Class I Historic Site  
Albert Einstein & his wife often stayed here.

- 5 **Frey House II** 1965  
686 Palisades Dr.  
The 2nd home of Midcentury Modern Architect, Albert Frey which he designed himself. At the time it was at the highest elevation of any residence in the city.
- 6 **Casa Cody B&B** 1920s  
175 S Cahuilla Rd  
Casa Cody is the oldest operating hotel, founded in the 1920's by hollywood Pioneer, Harriet Cody, cousin to the legendary buffalo Bill.

### Designed by Herbert Burns

- 7 **The Hideaway** 1947  
370 W Arenas Rd
- 8 **400 W Arenas** 1956
- 9 **500 W Arenas** 1970
- 10 **Orbit In** 1957  
562 W Arenas Rd

- 11 **Historic Tennis Club**
- 12 **Desert Hills Hotel** 1956 Herbert Burns  
601 W Arenas Rd
- 13 **Not Nancy Sinatra's House** 1965  
300 S Patencio  
Rumored to be Nancy Sinatra's home because of the "S" on the gate but she eventually confirmed she had never even been inside the house.
- 14 **310 S. Patencio** 1961 Herbert Burns  
Home originally built for Madge Phillips, heir of Phillips Petroleum.
- 15 **590 W. Linda Vista** 1952 Herbert Burns
- 16 **486 W Patencio Dr** 1933
- 17 **450 Monte Vista** 1970  
Home originally built for the Knotts family of Knotts Berry Farm
- 18 **421 S Cahuilla** 2009
- 19 **Del Marcos Hotel** 1947  
225 W Baristo Rd  
Originally designed for owners Samuel & Adele Marcus. The building was Architect William Cody's 1st independent comission in Palm Springs launching his solo career.
- 20 **Casa de Liberace** 1930

Pearl McCallum McManus settled in this area and developed the Palm Springs Tennis Club in 1940. Architects Paul Williams & A. Quincy Jones designed the Bougainvillea Room. Their version of California Modernism incorporated in the Tennis Club was a bit different in that they put emphasis on solid volume, the natural wood and stone of the surrounding environment, and unpainted brick and wrap-around glass tying the outdoors to the indoors.